

Rep Order# 8858019 Ver# 1 Status New
EC'd Yes

Traffic Order#

37127

Printed: 08/29/2012 1:03 PM
Last Received: 08/29/2012 9:12 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1687
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1687
Flight Dates 09/04/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	700A-900A	CBS THS MRNG-2<	:30	\$115.00	09/04-09/17	4	2	8	\$920.00	
	2	SA	500A-700A	CBS THS MRN:SA	:30	\$50.00	09/08-09/15	1	2	2	\$100.00	
	3	TU-F,M	900A-1000A	LIVE WTH KELLY	:30	\$175.00	09/04-09/17	5	2	10	\$1,750.00	
	4	TU-F,M	1100A-1200P	YOUNG&RESTLESS	:30	\$425.00	09/04-09/17	5	2	10	\$4,250.00	
	5	TU-F,M	1200P-1230P	8-NOW NOON	:30	\$175.00	09/04-09/17	5	2	10	\$1,750.00	
	6	TU-F,M	1230P-100P	BOLD&BEAUTIFUL<	:30	\$300.00	09/04-09/17	5	2	10	\$3,000.00	
	7	TU-F,M	200P-300P	TALK-CBS	:30	\$275.00	09/04-09/17	5	2	10	\$2,750.00	
	8	TU-F,M	300P-400P	ELLEN	:30	\$250.00	09/04-09/17	5	2	10	\$2,500.00	
	9	SA	530P-600P	AVG. ALL WKS/INSIDER WK	:30	\$175.00	09/08-09/15	1	2	2	\$350.00	
	10	SU	530P-600P	AVG. ALL WKS	:30	\$100.00	09/09-09/16	1	2	2	\$200.00	
	11	TU-F,M	430P-500P	8-NOW 430PM<	:30	\$225.00	09/04-09/17	2	2	4	\$900.00	

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

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	12	TU-F,M	630P-700P	INSIDE EDITION<	:30	\$225.00	09/04-09/17	5	2	10	\$2,250.00	
	13	TU-F,M	700P-800P	VARIOUS	:30	\$250.00	09/04-09/17	5	2	10	\$2,500.00	
	14	SA	700P-800P	ENT TONIGHT 60<	:30	\$115.00	09/08-09/15	1	2	2	\$230.00	
	15	TU	1000P-1100P	UNFORGTBLE-CBS	:30	\$900.00	09/04-09/11	1	2	2	\$1,800.00	
	16	W	800P-900P	AVG. ALL WKS	:30	\$1,300.00	09/05-09/05	1	1	1	\$1,300.00	
	17	TH	900P-1000P	PERSON-INT-CBS	:30	\$1,300.00	09/13-09/13	1	1	1	\$1,300.00	
	18	SA	1000P-1100P	48HR MSTRY-CBS	:30	\$650.00	09/08-09/15	1	2	2	\$1,300.00	
	19	TU-F,M	137A-237A	NATE BERKUS<	:30	\$20.00	09/04-09/17	2	2	4	\$80.00	
	20	SA	1235A-135A	BROTHRS&SISTR<	:30	\$25.00	09/08-09/15	1	2	2	\$50.00	
	21	SU	105A-205A	VARIOUS	:30	\$15.00	09/09-09/16	1	2	2	\$30.00	

---REPORT TOTALS---

Report Totals: 114 / \$29,310.00

---SALES MONTHLY TOTALS---

Sep 12: 114 / \$29,310.00

Sales Totals: 114 / \$29,310.00

Station Totals: 114 / \$29,310.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$97,700

CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+